## OWN ONE OF THE FASTEST GROWNING RENT-TO-OWN FRANCHISES





Buddy's Home Furnishings has offered customers affordable payments on home necessities including **name-brand furniture**, **electronics**, **appliances and home accessories** for more than 60 years. The company is one of the fastest growing rent-to-own franchises in America and sits prominently in the \$12.2 billion rent-to-own industry.

#### WELL-ESTABLISHED, BUILT TO GROW, TERRITORIES AVAILABLE.



### WHAT IS RENT-TO-OWN?



Rent-to-own (RTO) is an essential and recession-resistant industry offering customers affordable payments on everyday necessities, which is why **RTO annual revenue has steadily increased for decades** despite good and bad economies.

The cornerstone of RTO, and a point of differentiation from traditional retail, is that it **reaches more customers** by providing interest-free purchasing without credit checks and allows customers to return merchandise at any time without penalty.

Franchise owners earn from any product multiple times!

# 10 REASONS WHY BUDDY'S IS BETTER

- 86% of Buddy's franchisees are multi-unit owners
- 2 Semi-absentee investment
- \$12.2 billion RTO industry, powered by recurring monthly revenue
- Recession-resistant model with 60+ years of proven success
- World-class operational support with bulk buying power

- 6 Franchisees average 10 units each
- **7** Quick 4-6 month ramp-up
- 8 0% royalty fee first 6 months
- Buddy's Footprint: Only 4k square feet and 5 full-time employees needed
- 10 Investor-friendly economics

### LET'S CUT TO THE BOTTOM LINE

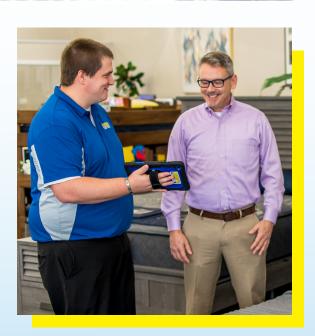
**AVERAGE GROSS SALES PER STORE FOR TOP 25% OF STORES\*** 

\$1,473,401

**AVERAGE CASH FLOW PER STORE FOR TOP 25% OF STORES\*** 

\$421,834

\*This information reflects the Average Gross Sales and Average Free Cash Flow for the Top 25% of Buddy's Home Furnishings company-owned retail businesses which were in operation for the entirety of the 2024 fiscal year. Of the 33 retail businesses that were in operation for all of 2024, 8 were included in the Top 25% sample set and 3 attained or surpassed the Average Gross Sales and 3 attained or surpassed the Average Free Cash Flow as described above. We refer you to Item 19 of our 2025 Franchise Disclosure Document for additional information. A NEW FRANCHISEE'S RESULTS MAY DIFFER FROM THE REPRESENTED PERFORMANCE. This advertisement is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. Offerings made by prospectus only and in compliance with the applicable pre-sale registration and disclosure requirements in your state. ©2025 Buddy's Home Furnishings®. All rights reserved.



### FAST FACTS

**Company Founded: 1961** 

**Franchising Since: 2009** 

Headquarters: Orlando, FL

Minimum Liquid Capital: \$200,00

Minimum Net Worth: \$600,000

**Total Investment:** \$375,650 to \$797,540

Franchise Fee: \$39,900

**Royalty Fee:** 6%

**Multi-Unit Franchisee Operating Units: 86%** 

Build-Out Options: Freestanding, inline,

endcap and conversions

**Available Territories:** All states excluding California, Hawaii, Minnesota and Wisconsin





2022 APRO Rental Dealer of the Year







### **READY TO GROW** WITH US?



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