

OWN ONE OF THE FASTEST GROWING RENT-TO-OWN FRANCHISES



ABOUT **BUDDY'S**

Buddy's Home Furnishings has offered customers affordable payments on home necessities including **name-brand furniture, electronics, appliances and home accessories** for more than 60 years. The company is one of the fastest growing rent-to-own franchises in America and sits prominently in the \$12.2 billion rent-to-own industry.

WELL-ESTABLISHED. BUILT TO GROW. TERRITORIES AVAILABLE.



WHAT IS **RENT-TO-OWN?**



Rent-to-own (RTO) is an essential and recession-resistant industry offering customers affordable payments on everyday necessities, which is why **RTO annual revenue has steadily increased for decades** despite good and bad economies.

The cornerstone of RTO, and a point of differentiation from traditional retail, is that it **reaches more customers** by providing interest-free purchasing without credit checks and allows customers to return merchandise at any time without penalty.

Franchise owners earn from any product multiple times!

10 REASONS WHY BUDDY'S IS BETTER

- 1 86% of Buddy's franchisees are multi-unit owners
- 2 Semi-absentee investment
- 3 \$12.2 billion RTO industry, powered by recurring monthly revenue
- 4 Recession-resistant model with 60+ years of proven success
- 5 World-class operational support with bulk buying power
- 6 Franchisees average 10 units each
- 7 Quick 4-6 month ramp-up
- 8 0% royalty fee first 6 months
- 9 Buddy's Footprint: Only 4k square feet and 5 full-time employees needed
- 10 Investor-friendly economics

LET'S CUT TO THE **BOTTOM LINE**

AVERAGE GROSS SALES PER STORE FOR TOP 25% OF STORES*

\$1,473,401

AVERAGE CASH FLOW PER STORE FOR TOP 25% OF STORES*

\$421,834

*This information reflects the Average Gross Sales and Average Free Cash Flow for the Top 25% of Buddy's Home Furnishings company-owned retail businesses which were in operation for the entirety of the 2024 fiscal year. Of the 33 retail businesses that were in operation for all of 2024, 8 were included in the Top 25% sample set and 3 attained or surpassed the Average Gross Sales and 3 attained or surpassed the Average Free Cash Flow as described above. We refer you to Item 19 of our 2025 Franchise Disclosure Document for additional information. A NEW FRANCHISEE'S RESULTS MAY DIFFER FROM THE REPRESENTED PERFORMANCE. This advertisement is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. Offerings made by prospectus only and in compliance with the applicable pre-sale registration and disclosure requirements in your state. ©2025 Buddy's Home Furnishings®. All rights reserved.



FAST FACTS

BUDDY'S
HOME FURNISHINGS

Company Founded: 1961

Franchising Since: 2009

Headquarters: Orlando, FL

Minimum Liquid Capital: \$200,00

Minimum Net Worth: \$600,000

Total Investment: \$375,650 to \$797,540

Franchise Fee: \$39,900

Royalty Fee: 6%

Multi-Unit Franchisee Operating Units: 86%

Build-Out Options: Freestanding, inline, endcap and conversions

Available Territories: All states excluding California, Hawaii, Minnesota and Wisconsin



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READY TO GROW WITH US?



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